

# Idyllwild Pines GIVEBACKATHON

Nov 16 - Dec 11

FUN

PRIZES

GIVE  
BACK



## 2 WAYS TO BE INVOLVED

1. BECOME A "HELPER"  
BY BLESSING OTHERS WITH  
RANDOM ACTS OF KINDNESS
2. BE A "SUPPORTER" OF  
SOMEONE WHO DOES!

IDYLLWILD PINES: A SPIRITUAL  
ANTIDOTE TO 2020

JOIN US IN MAKING  
A DIFFERENCE AS WE  
SPREAD HEALING  
THROUGH HELPING.

From  
isolation | community  
uncertainty | direction  
fear | peace

IDYPINESPROGRAMS.ORG/GIVEBACK  
951-659-2605 | INFO@IDYLLWILDPINES.ORG

**Dear friends,**

Our team at Idyllwild Pines has spent much time together praying: for those who are hurting, for those who are risking much to help them...and for an answer to: "How will the COVID-19 pandemic be used by God for His purposes at Idyllwild Pines Camp?"

As we have prayed, one thing has been clear. God often uses suffering for humanity's good. In the last year COVID-19 has brought about isolation, uncertainty and fear, but we know that people getting to camp in the next year will be about community, direction, and peace.

**The Idyllwild Pines Camp Givebackathon** is one of the ways we can all team up to help. Your random acts of kindness will create resources for Idyllwild Pines to remain a spiritual antidote for all of those needing to heal from the challenges of 2020. We believe that being in God's great outdoors at camp is one of the best places for people's hearts to be open to the good news of Jesus.

**Kevin Relyea, Executive Director**



## HOW IT WORKS:

### BECOME A HELPER:

**Step 1.** Sign up at <https://fundly.com/idyllwild-pines-giveback-athon/>

**Step 2.** Direct friends and family to sponsor your random acts of kindness at your Fundly page

**Step 3.** Start blessing others while raising funds for the future of camp!

### SUPPORT A HELPER:

**Step 1.** Visit <https://fundly.com/idyllwild-pines-giveback-athon/> to sponsor your "Helper" for their acts of kindness, or to give a one-time gift! Check donations can be mailed to: PO Box 425 Idyllwild, CA 92549

TOOLS FOR HELPERS



Visit [idypinesprograms.org/giveback](http://idypinesprograms.org/giveback) to view our printable Helper packet which includes:

- 100's of ideas for random acts of kindness
- Easy to share details to help your friends and family sponsor your acts of kindness: Flyers, letters and even social media posts!

Idyllwild Pines Camp is a 501(c3) non-profit organization. All donations will be tax deductible.



### **GIVEBACKATHON Instructions**

Step One: Decide how many random acts of kindness you want to complete

Step Two: Create your list of Acts of kindness using your own creativity or our supplied list

Step Three: Begin to create a list of individuals you want to ask to support you


Step Four: Sign up for Fundly on November 15<sup>th</sup> for the Big kick-off on the 16<sup>th</sup>

#### **Fundly Instructions**

How to become a Helper (Fundraiser)

From the phone:

Go to [www.fundly.com](http://www.fundly.com)

- In the left corner click on the  icon to open the menu. Search Idyllwild Pines Camp.
- Click on "IDYLLWILD PINES GIVEBACKATHON" or an Idyllwild Pines GIVEBACKATHON Team
- Click on "Become a Fundraiser" on the front page.
- You can sign up either by using Facebook or email. Facebook is recommended as this will enable you to post your fundraiser on your page, reaching more friends. If you choose to sign up via email, you will enter your first and last name, email address and create a password. You will be asked for a cell phone number, fundly will text you a verification code. Enter the code.

From the computer:

- Go to [www.fundly.com](http://www.fundly.com)
- Scroll down, on the left-hand look for All Categories. Click on "clubs and community"
- In search campaigns bar, type in Idyllwild Pines.
- Click on the name of the team you want to join. Click on green button 'JOIN THIS TEAM'

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- Sign up with your own account following instructions above.

After you have created an account:

- You can edit your page.
  - Change your picture.
    - At the top of the page, click on your name. Click account setting. Edit your picture.
- Adjust the giving levels.
  - At the top click on EDIT PAGE. This will allow you to enter your goal.

During the GIVEBACKATHON

- Make sure to post on your social media through Fundly updating your Sponsors
- Share fun stories of ways you have given
- See the FAQ document for other ideas to gain new sponsors

How to become a supporter:

- Go to [www.fundly.com](http://www.fundly.com)
- Scroll down, on the left-hand look for All Categories. Click on “clubs and community”
- In search campaigns bar, type in Idyllwild Pines.
- You can click on your helper/fundraiser or donate directly to Idyllwild pines page.
- Go to the big green button that says “DONATE NOW”
- Follow instructions to donate.

**How to use our printable resources below. Each one is optional and designed to help you as you participate in the Idyllwild Pines givebackathon!**

- 1) **Act of Kindness Log** – print this out and use it to record your acts of kindness. Depending on how many you pledge to complete, you may need to make several copies!
- 2) **Half sheet pledge details** – Print as many copies as you need, cut in half, and use these to leave with friends, family and neighbors. This contains easy to explain info on the pledge and gives them something to keep and make their pledge with!



Name \_\_\_\_\_

Date

Act of Kindness

_____	_____
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My name is \_\_\_\_\_ and I am teaming up with Idyllwild Pines Camp to do \_\_\_\_\_ random acts of kindness to bless others and to help Idyllwild Pines Camp do the same! Would you consider sponsoring each act of kindness? The funds raised will help the future of camp! Thank you for helping Idyllwild Pines Camp remain a spiritual antidote for all of those needing to heal from the challenges of 2020. Learn more at: [idypinesprograms.org/giveback](http://idypinesprograms.org/giveback)

Sponsor name \_\_\_\_\_

**Nov 16 - Dec 11**

Amount per act of kindness \$\_\_\_\_\_

To donate your pledged amount, visit:  
<https://fundly.com/idyllwild-pines-giveback-athon/>  
or check donations can be mailed to:  
Idyllwild Pines PO Box 425 Idyllwild, CA 92549



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## FUNDLY FAQ

### 1. How do I set up an account?

- a. In the left corner click on the  icon to open the menu. Search Idyllwild Pines Camp.
- b. Click on "IDYLLWILD PINES GIVEBACKATHON" or an Idyllwild Pines Team
- c. Click on "Become a Fundraiser" on the front page.
- d. You can sign up either by using Facebook or email. Facebook is recommended as this will enable you to post your fundraiser on your page, reaching more friends. If you choose to sign up via email, you will enter your first and last name, email address and create a password. You will be asked for a cell phone number, Fundly will text you a verification code. Enter the code.

### 2. How do I get supporters/Donors?

- a. Tip #1. Tell your story. Tell your friends and family what camp has done for you. Why you believe it's important to get involved in GIVEBACKATHON. Don't be afraid to get personal. Potential donors and supporters love being able to relate and understand why you are helping to raise money and where their money is going. Also, a picture is worth a thousand words, so think about adding photos and creating videos for your page.
- b. Tip #2 Recruit your inner circle. Behind every campaign there are family and friends who are passionate about YOU!
- c. Tip #3. Social media is your best friend. Platforms like Facebook, LinkedIn, Twitter, and Instagram are powerful tools to help you spread your story. Think of your social media campaign as a chain reaction—as you share your story, your friends and family will start to share it, and their friends and family, and so on. Email is also a great way of sharing your campaign with friends and family.
  - i. Always link your Fundly campaign to your Facebook and Twitter accounts.
  - ii. Use hashtags. ( #IDYLLWILDPINESGIVEBACKATHON #IPCGIVEBACKATHON #IDYLLWILDPINESCAMP )
  - iii. We all know pictures are worth a thousand words. Make sure to include pictures or videos of your success.



- iv. Give a shout out on social media to thank your supporters. Publicly thanking donors makes them feel appreciated and give them an easy way to post or rewet your story.
    - d. Tip #4. Set aggressive but manageable goals.
    - e. Tip #5. Have fun!
- 3. Can my supporter donate as a onetime donation?
  - a. Yes! Go to [www.fundly.com](http://www.fundly.com)
  - b. Scroll down, on the left-hand look for All Categories. Click on “clubs and community”
  - c. In search campaigns bar, type in Idyllwild Pines.
  - d. You can click on your helper/fundraiser or donate directly to Idyllwild pines page.
  - e. Go to the big green button that says “DONATE NOW’
  - f. Follow instructions to donate.
- 4. Does it cost me anytime to become a helper/ fundraiser?
  - a. It is free to create and share your fundraising campaign.
- 5. How much of my donation actually goes to Idyllwild Pines Camp?
  - a. Idyllwild Pines receives 92% of all donations. However, fees can be included at the time of donation
- 6. Can my group create it’s own team?
  - a. Yes! Let us know and we will work with your team leader to create a team for you.
- 7. Is there is minimum and maximum my supporters can donate?
  - a. There is a minimum pledge of \$1 for each Random Act of Kindness. There is no maximum a person can pledge or donate at one time.